

Trail Blazer Award



Naveen Kukreja

Naveen Kukreja is the co-founder and CEO of Paisabazaar.com, India's largest online marketplace for lending products. He is also the CMO of the Policybazaar Group. Naveen graduated from the Delhi College of Engineering in 1999 with a degree in B.E., Electrical; after which he did his MBA from IIM Calcutta in Marketing and Strategy.

With extensive experience of 17 years in the financial services industry in India and the UK,

Naveen today is one of the most prominent faces from the Indian financial services industry, and the business leader of the country's fastest growing fintech.

After working in leadership roles in Citibank, Capital One Bank in London and Aviva Life Insurance, Naveen co-founded Paisabazaar.com under the Policybazaar Group in 2014. Under Naveen's strong leadership, Paisabazaar.com has grown consistently at 170% p.a. since inception. Today, it is the only independent online platform to disburse 1 billion dollars annualized in a financial year. Paisabazaar.com partners with over 75 banks and financial institutions and has offers more than 300 products to meet all personal finance needs of consumers coming to its platform.

Paisabazaar.com has been conferred with 'The Best Financial Services Brand 2017-18' & 'Best Digital Platform for Credit Cards 2017' by the Economic Times, India's most read financial daily.

As the CEO & Co-founder of the biggest lending platform in the country, Naveen's contributions have been widely recognized at prestigious industry platforms. He has most recently been felicitated by Business World with the '40 under 40' award – a recognition to India's top 40 leaders under the age of 40. Some of his other awards include 'Most digital savvy ecommerce Marketer of the year' by Internet and Mobile association of India and 'One of 25 most influential e-commerce Professionals' by CMO Asia.

Naveen is also an industry influencer and a key part of industry bodies and committees, which regularly advise and collaborate with ministries and regulators on critical policy related initiatives.